

DECEMBER 2018

# COLLEGE APPLICATION WEEK 2018

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UNIVERSITY SYSTEM



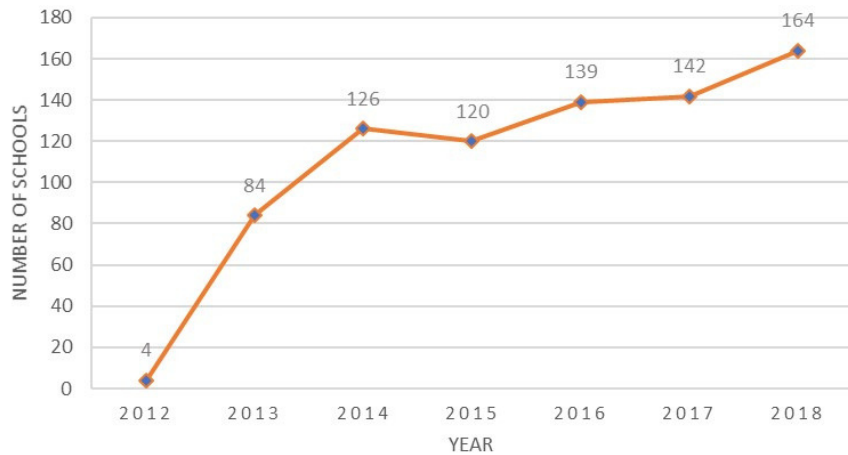
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# About College Application Week

Montana College Application Week (MCAW) is a statewide, week-long initiative that takes place each fall. During the week, participating high schools host college application completion events. The goal of MCAW is to assist graduating seniors in navigating the complex college admissions process and to complete at least one admissions application.

During MCAW, participating high schools set aside time and space during the school day to give every senior the opportunity to apply to college. The initiative also aims to assist low-income students, first-generation college going students and those who would not have otherwise considered college. Montana campuses agree to waive or defer the application fee in order to encourage access to all students.

**PARTICIPATING HIGH SCHOOLS**

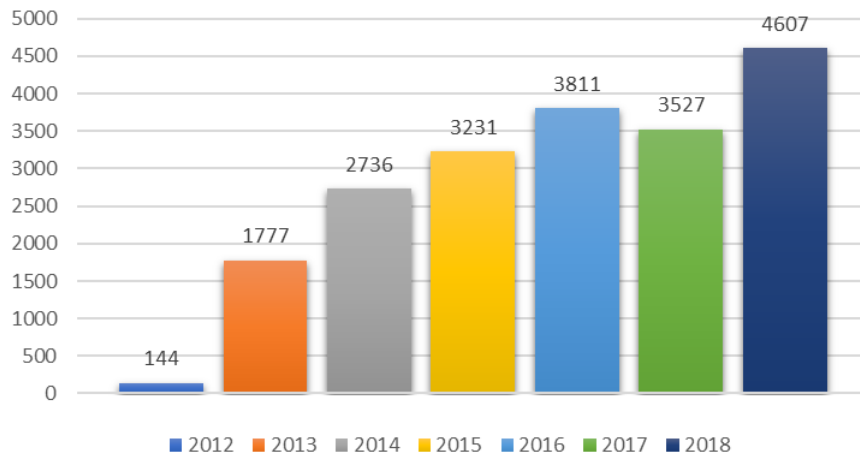


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# MCAW by the numbers

- **RECORD-BREAKING PARTICIPATION YEAR**
- **164 HIGH SCHOOLS**
- **4,607 APPLICATIONS**
- **2018 EXCEEDS THE PREVIOUS RECORD IN 2016 BY 796 APPLICATIONS**

**Applications Submitted by Year**





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# 67%

67% of the surveyed applicants during College Application Week qualify for the free and reduced lunch program.



Per the MCAW student survey:

\*82% of applicants hadn't applied to any colleges before College Application Week

\*49% of applicants stated that they are very likely to attend the school they applied to during MCAW.

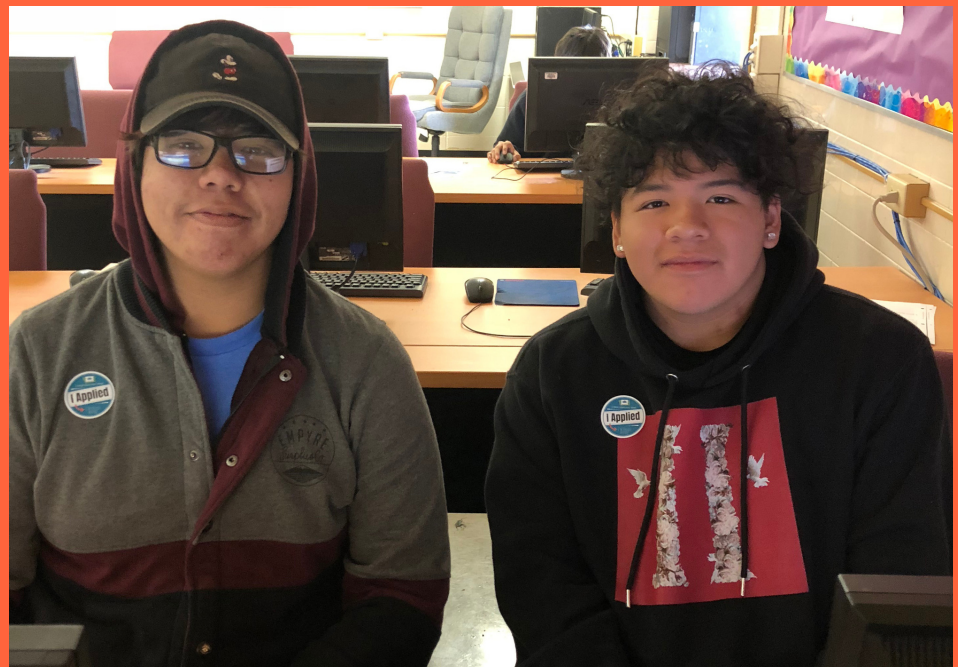
\*20% of applicants will be the first in their family to attend college.



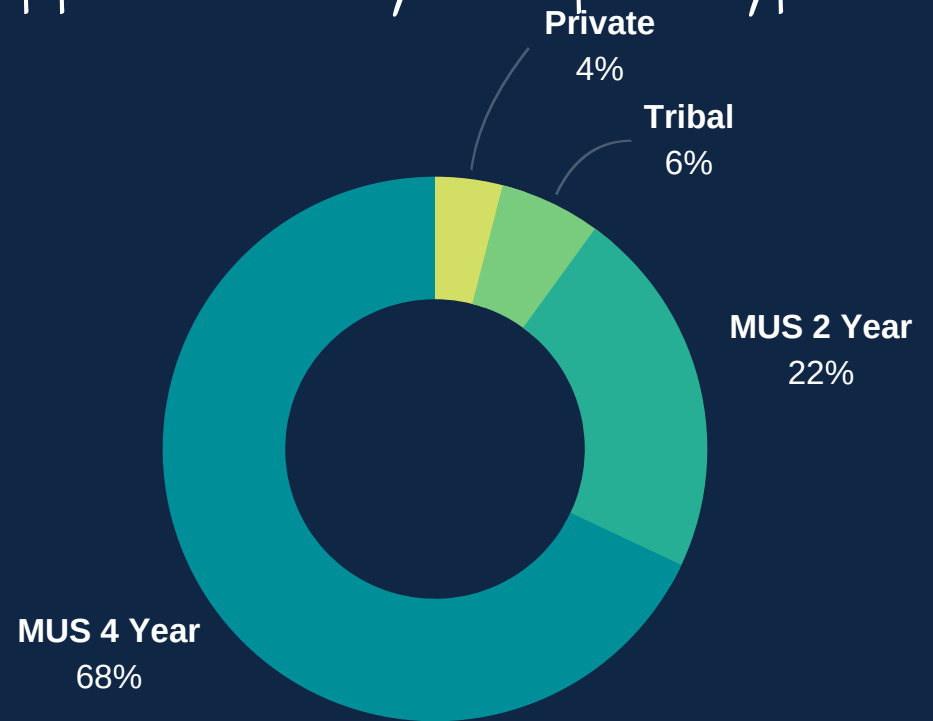


Application Results by Institution		
2017	2018	MUS 2 Year
1	0	Bitterroot College
99	125	City College
76	105	Dawson Community College
62	134	Flathead Community College
21	40	Gallatin College
119	104	Great Falls College
88	121	Helena College
90	111	Highlands College
69	62	Miles Community College
58	194	Missoula College
MUS 4 Year		
816	1096	MSU
329	351	MSU-B
197	207	MSU Northern
141	221	MT Tech
829	1003	UM
211	248	UM Western
Private Colleges		
16	13	Carroll College
105	145	Rocky Mountain College
32	51	University of Providence
Tribal Colleges		
22	23	Aaniiih Nakoda College
44	68	Blackfeet Community College
*	*	Chief Dull Knife College
*	9	Fort Peck Community College
*	74	Little Big Horn College
*	62	Salish Kootenai College
45	40	Stone Child College

\*data not available for these schools

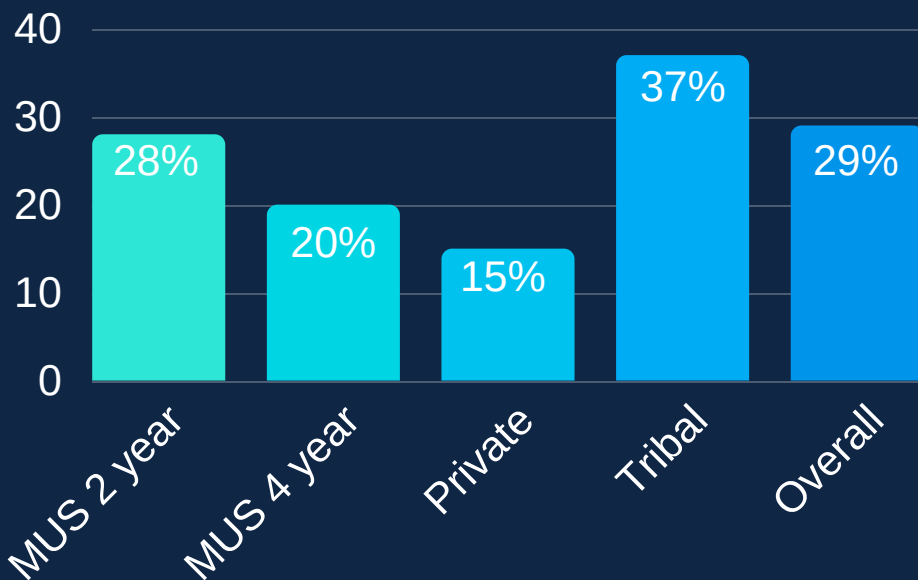


## Applications by Campus Type



The College Application Week initiative seeks to increase senior applications, assist in enrollment and promote college graduation. Montana GEAR UP analyzed college enrollment data on 2017 MCAW participants provided from participating post-secondary institutions.

## Enrollment Percentages



2017 application and enrollment			
Postsecondary Institutions	Enrolled	Applied	Percentage
Montana University System - 2YR			
Bitterroot College	0	1	0%
City College - MSU-B	32	82	39%
Dawson Community College	*	76	*
Flathead Valley Community College	18	64	28%
Gallatin College - MSU	10	21	48%
Great Falls College - MSU	42	119	35%
Helena College - UM	31	88	35%
Highlands College of MT Tech	39	94	41%
Miles Community College	31	73	42%
Missoula College - UM	76	200	38%
Montana University System - 4YR			
Montana State University	186	816	23%
Montana State University Billings	90	270	33%
Montana State University Northern	49	197	25%
Montana Tech	62	147	42%
University of Montana	212	791	27%
University of Montana Western	53	211	25%
Private Colleges			
Carroll College	2	16	13%
Rocky Mountain College	26	105	25%
University of Providence	7	32	22%
Tribal Colleges			
Aaniih Nakoda College	20	22	91%
Blackfeet Community College	13	44	30%
Chief Dull Knife College	*	*	*
Fort Peck Community College	*	*	*
Little Big Horn College	*	*	*
Salish Kootenai College	*	*	*
Stone Child College	20	40	50%
Total Applications	1019	3509	29%

\*data not available for these schools



## ONE STEP AT A TIME

# Keep on moving forward

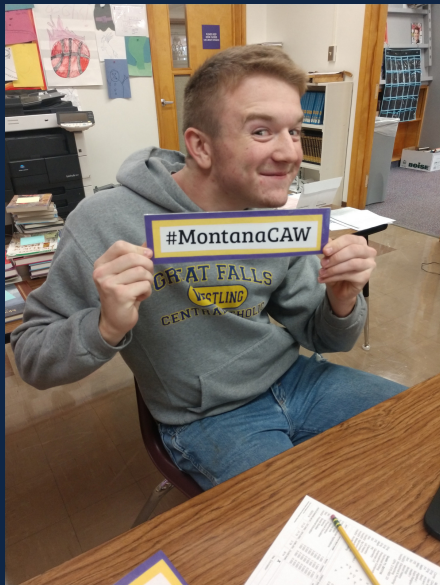
- \*75% of seniors surveyed said MCAW greatly improved their understanding of the college application process.
- \*65% of participants said MCAW increased their interest in attending college.
- \*71% of high school counselors stated that MCAW impacted the number of seniors submitting applications to college.



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# student responses:

Seniors completed a survey after participating in MCAW. Here's what they had to say....



"I thought it was a great opportunity for me to sit down one-on-one with my counselor...I wasn't alone during the process." -GEARUP student from Thompson Falls

"...An amazing opportunity, I can't give enough props to whomever thought of this..." -Lame Deer HS Senior

"{CAW} helped me decide that I want to attend a Montana college." -GEARUP student from Thompson Falls

"My big goal in life is to go to college. Things like this help a lot." -Park HS Senior

"I'm grateful that College Application Week exists for those who may not be able to afford to apply to the college that they desire to attend." -First Generation Student from Hamilton HS

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# Thank you!!



**Montana**  
College Application Week

"I really appreciated this week. I know it helped a few kids in my class find the inspiration and drive to complete an application! Thank you!!"  
-Culbertson HS Senior



**SAVE THE DATE:**  
**SEPT 30-OCT 4, 2019**

