



## 2020 Campaign Results

Data from the 2020 American College Application Campaign, as reported by ACAC states on the 2020 annual survey, indicate that:

- 5,909 high schools hosted a College Application Campaign event nationally.
- 369,187 seniors submitted at least one college application during 2020 College Application Campaign events.
- 633,472 college applications were submitted during 2020 College Application Campaign events.
- Additionally, at least 340 elementary schools, 310 middle schools, and 108 community-based organizations also hosted college application events to learn about the college-going process.

Because not all data are reported, we know these results are conservative. To date, over 3.5 million students have been served by ACAC and 5.99 million applications submitted since the inception in 2005.

### 2020 State Level Data

State	2020 ESTIMATED # of High Schools	2020 ESTIMATED # of Students	2020 ESTIMATED # of Applications
Alabama	130	17,599	12,331
Alaska	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
Arizona	36	11,771	27,511
Arkansas	50	3,621	7,253
California	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
Colorado	105	<i>Not Reported</i>	56,896
Connecticut	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
Delaware	43	<i>Not Reported</i>	<i>Not Reported</i>
District of Columbia	15	1,184	1,249
Florida	332	1,503	954
Georgia	105	22,203	6,508
Hawaii	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
Idaho	79	5,637	19,296
Illinois	87	602	1,505
Indiana	70	5,253	6,500
Iowa	176	504	1,578

<b>Kansas</b>	108	4,897	5,910
<b>Kentucky</b>	99	2,000	4,000
<b>Louisiana</b>	40	2,500	5,500
<b>Maine</b>	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
<b>Maryland</b>	182	37,469	125,659
<b>Massachusetts</b>	8	548	692
<b>Michigan</b>	333	26,757	43,454
<b>Minnesota</b>	193	11,419	14,713
<b>Mississippi</b>	123	2,298	3,582
<b>Missouri</b>	78	896	1,675
<b>Montana</b>	192	<i>Not Reported</i>	7,928
<b>Nebraska</b>	91	2,186	3,897
<b>Nevada</b>	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
<b>New Hampshire</b>	52	1,214	2,972
<b>New Jersey</b>	2	250	535
<b>New Mexico</b>	230	6,005	6,005
<b>New York</b>	541	79,799	6,572
<b>North Carolina</b>	717	17,658	39,225
<b>North Dakota</b>	149	2,000	1,792
<b>Ohio</b>	8	N/A	N/A
<b>Oklahoma</b>	90	2,559	3,000
<b>Oregon</b>	105	648	2,087
<b>Pennsylvania</b>	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
<b>Rhode Island</b>	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
<b>South Carolina</b>	237	6,661	7,683
<b>South Dakota</b>	<i>Not Reported</i>	<i>Not Reported</i>	<i>Not Reported</i>
<b>Tennessee</b>	380	27,093	16,725
<b>Texas</b>	137	43,800	155,605
<b>Utah</b>	121	16,715	25,346
<b>Vermont</b>	58	474	867
<b>Virginia</b>	111	1,331	2,533
<b>Washington</b>	192	<i>Not Reported</i>	<i>Not Reported</i>
<b>West Virginia</b>	70	1,661	2,290
<b>Wisconsin</b>	25	158	1,152
<b>Wyoming</b>	9	314	492
	<b>5,909</b>	<b>369,187</b>	<b>633,472</b>

*\*Totals are estimates since not all participating high schools report data to the state campaigns.*